

## Dr Pepper "Passport To Explore" Sweepstakes – Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.  
A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.**

1. **ELIGIBILITY:** The Dr Pepper "Passport To Explore" sweepstakes ["Sweepstakes"] is open to (i) legal residents of the following states: Missouri and Illinois. (ii) who are at least 18 years of age. Employees and the immediate families of Dr Pepper/7UP Bottling Group, Bonneville St. Louis Radio Group and Schnucks ("Sponsors") and each of their respective employees, representatives, parents, bottlers, distributors, subsidiaries, affiliates, suppliers, advertising agencies, and persons living in the same household as such employees are not eligible to participate in the Sweepstakes. Sweepstakes is subject to all applicable federal, state, local laws and regulations and is void where prohibited by law. The Sweepstakes begins on April 28, 2008 at 12:01:01 a.m. CST and ends on May 25, 2008 at 11:59:59 p.m. CST. ("Sweepstakes Period").

2. **HOW TO ENTER:** Register by texting "PASSPORT" to 83270 or by entering on-line at [www.wil92.com](http://www.wil92.com), [www.1065thearch.com](http://www.1065thearch.com), or [www.movinstlouis.com](http://www.movinstlouis.com).

3. **SELECTION OF WINNERS.** All prize winners will be selected by a random drawing conducted by Bonneville St. Louis Radio Group on May 27, 2008 from all eligible entries received during the promotional period. Winners will be notified via telephone on or around May 27, 2008. Unless otherwise designated or prohibited, prize winners will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (where legal) within ten (10) days of notification attempt or prize will be forfeited and an alternate winner will be selected. Unclaimed prizes may not be awarded. Judges' decisions are final.

4. **PRIZES:** Three (3) Grand Prize winners: Ten (10) tickets to any movie at Wehrenberg Theatres or viewing of "Indiana Jones and the Kingdom of the Crystal Skull" at Wehrenberg Theatres (subject to restrictions), a DVD player, and a collection of Indiana Jones movies on DVD. (ARV: \$150). Purchase will not increase your chances of winning. Odds of winning depend on the number of eligible entries received. All taxes or expenses, including, without limitation, sales tax, luxury tax and any other costs incurred in claiming or using any of the prizes, are the sole responsibility of the prize winner. No prize substitution or cash equivalent of prize, except at Sponsor's sole discretion, and then only for a prize of equal or greater value. Any difference between the actual value of any prize and the approximate retail value set forth in these official rules may not be claimed and will not be awarded. Certain restrictions may apply. Winner is solely responsible for the payment of all federal, state and local taxes and all additional meals, beverages, transportation or other expenses or costs relating to the prize not expressly set forth above. Winners will receive an IRS Form 1099 for the approximate retail value of the prize. The prize is non-transferable and may not be extended, substituted or redeemed for cash value, except by Sponsors, who reserve the right to substitute the prize or a prize component with cash or another prize of comparable or greater value. Sponsors are not responsible if concert is postponed or cancelled after ticketing of prize for any reason, in whole or part. Sponsor reserves the right to substitute a prize of comparable value in its sole discretion.

5. **MISCELLANEOUS:** Sponsors reserve the right to void all entries made through any robotic, automatic, mechanical, programmed, or similar entry duplication method. Sponsors are not responsible for any (a) telephone, computer, hardware, software, programming or network malfunction or other technical failures or errors, or the failure to properly process entries; (b) communication disruption or other forces beyond the reasonable control of the Sponsors, including but not limited to disruption related to internet traffic, virus, bug or non-authorized intervention; or (c) damage caused by computer virus or otherwise resulting to any computer from such person's participation in the Sweepstakes whether human, mechanical or electronic. If any such malfunction, error, disruption or similar damage occurs and impairs the administration, security, fairness, integrity or proper play of the Sweepstakes, Sponsors may, in their sole discretion, suspend or terminate the Sweepstakes by posting a notice on [www.wil92.com](http://www.wil92.com), [www.movinstlouis.com](http://www.movinstlouis.com), and [www.1065thearch.com](http://www.1065thearch.com). If the Sweepstakes is terminated before the end date, Winners will be selected from among all eligible entries received as of the termination date. Persons found tampering with or abusing any aspect of this Sweepstakes, or who Sponsors believe to be causing malfunction, error, disruption, or damage will be disqualified. Entries that contain errors, or are incomplete will not be accepted. Sponsors are not responsible for lost, late, misdirected, damaged, or garbled entries. The Sponsor will be the sole judge of which entries are valid and its decision is final and binding.

Sponsors reserve the right to amend these rules at any time by posting amended rules on [www.wil92.com](http://www.wil92.com), [www.movinstlouis.com](http://www.movinstlouis.com), and [www.1065thearch.com](http://www.1065thearch.com).

By entering, participants agree to release and hold harmless Sponsors, and each of their respective parents, distributors, affiliates, subsidiaries, directors, officers, employees and its advertising, promotional and judging agencies from any and all liability or any injuries, death, loss, tax liability or damage of any kind arising from or in connection with participation in this Sweepstakes or the acceptance, use, misuse or possession of any prize won. Notwithstanding the foregoing, in the event that the preceding release is determined by a court of competent jurisdiction to be invalid or void for any reason, the entrant agrees that, by entering the Sweepstakes, (i) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses. Entering the Sweepstakes constitutes permission to use the name, address (city and state only) and likeness of the prize winner for advertising and publicity purposes in any media now existing or hereinafter devised, without further compensation, unless prohibited by law. . Failure to comply with these official rules may result in disqualification from the sweepstakes. Sponsor reserves the right, in its sole discretion, to: (i) disqualify from this or any sweepstakes it sponsors, now or in the future, any person it finds, in its sole discretion, has intentionally violated these official rules, tampered with the entry process, the operation of this sweepstakes, or any other aspect of this sweepstakes; and (ii) cancel or suspend part or all of this sweepstakes in the event that printing errors, viruses, tampering, fraud, unauthorized intervention or other causes beyond Sponsor's control, corrupt or impair the administration, security, fairness or proper play of the sweepstakes. In such event, Sponsor may award prizes in a random drawing from all eligible entries received prior to the date of cancellation or suspension.

#### 6. WARNING:

ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD ANY SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING SEEKING CRIMINAL PROSECUTION.

#### 7. WINNERS LIST:

For a complete list of winners, send a self-addressed, stamped envelope to: Bonneville Radio St. Louis/WIL-92.3, c/o "Passport to Explore" promotion, 11647 Olive Blvd., St. Louis, MO 63141. Requests must be received no later than June 30, 2008.