

Proposed Rules: For Final Review By Sponsor [Radio Station]

**[Radio Station]
CMT Gone Country 2 Radio Promotion**

OFFICIAL RULES

1. **YOUR PARTICIPATION.** By participating, contestants agree to be bound by these official rules ("Rules") and the decisions of the Sponsor (identified below), which shall be final in all respects. NO PURCHASE NECESSARY TO ENTER OR WIN.
2. **CONTEST SPONSOR:** The sponsor of this Contest ("Sponsor") is:
[Radio Station]
[Radio Station Street Address]
[Radio Station City/State/Zip]
[Radio Station Website]
Sponsor is solely responsible for all aspects of this Contest.
3. **TO ENTER:** Listen to [Radio Station] between Monday, August 11, 2008 and Friday, August 15, 2008, to be the [ordinal number determined by Radio Station, e.g. 10th] caller to [Radio Station's Telephone Number] and answer a Gone Country 2 trivia question to qualify to be one of four (4) First Prize Winners. If the "x" caller does not correctly answer the question – as determined by [Radio Station], the next caller with the correct answer wins. The [Radio Station] DJ will tell the caller whether he/she has won the First Prize provided that the caller meets the eligibility requirements. [Radio Station] will determine the winner of the Grand Prize by a random drawing among all Daily First Prize Winners on Friday, August 15, 2008, and notify the Grand Prize Winner. Odds of winning the Grand Prize are 1 in 4. All entries become the property of Sponsor.
4. **PRIZES:** The prizes for the Contest shall be as follows:
 - a. First Prize: Four (4) First Prize winners will each receive a CMT Prize Pack (Approximate retail value: \$50);
 - b. Grand Prize: One (1) Grand Prize Winner will receive two (2) Rock Band Games (Approximate retail value: \$300);
 - c. Prizes are non-transferable and have no cash equivalent. Substitution of prizes by winners is prohibited. Sponsor reserves the right in its sole discretion to substitute any listed prizes with prizes of comparable value.
5. **WINNER NOTIFICATION:** If the Sponsor-selected First Prize or Grand Prize Winner fails to claim or to qualify for the Prize as set

forth in these rules, Sponsor may select an Alternate Winner. [Sponsor description of Alternate Winner selection process] Receipt of Prize is conditioned on compliance with the Official Rules. Arrangement for prize fulfillment to be made by Sponsor, at its sole discretion, on or before August 29, 2008.

6. **WINNER'S LIST:** For a copy of the winners name and/or these rules, send a stamped, self-addressed envelope (SASE) to: Sponsor at the address listed above. All requests for list of winners or a copy of the Official Rules must be received by August 29, 2008.
7. **ELIGIBILITY.** The Contest is open to legal residents of and physically located in the United States of America (including District of Columbia) at time of entry. The Contest is not open to the employees or the immediate family members of individuals employed by Country Music Television Inc. an MTV Networks a division of Viacom International Inc., [Radio Station], their parent subsidiary and affiliated companies, cable affiliates, licensees, advertising and promotional agencies, independent judging organization(s) and printing company(s). One prize per winner. Winner must prove eligibility.
8. **WINNER RELEASE.** By participating in this Contest and/or accepting the prize, the Winner's consent to and give the Releasee(s) (as defined below) the right to take photographs and video of the Winner and guests and to use Winner's/guests' name, picture/portrait, likeness, voice, statements, submitted descriptive information, and biographical information in whole or in part, as may be adapted, edited, or modified, as solely determined by Releasee(s) (as defined below) for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, and on the World Wide Web, without review, notification or approval, all without additional consideration, unless prohibited by law.
9. **PRIVACY POLICY.** Information provided by the Winner and guests is subject to the privacy and terms of use policy of Sponsor (available at the Website listed after Sponsor's address above) and CMT Privacy and Terms Of Use (TOU) policies available at www.CMT.com.
10. **GENERAL TERMS.**
 - a. Prize Winners are solely responsible for paying all applicable federal, state and local taxes.
 - b. Void in Puerto Rico and where prohibited or restricted by law. In the event that any legal or regulatory authority challenges the Contest, Sponsor reserves the right to discontinue or modify the Contest, or to

disqualify contestants residing in the affected geographic areas. In such event, Sponsor shall have no liability to any contestants who are disqualified due to such an action.

- c. Contestants agree to release, indemnify and hold harmless Sponsor, MTV Networks, CMT: Country Music Television Inc an MTV Network, a division of Viacom International Inc., TERRIFIC! Inc. (GREAT!) and Advertiser Sponsor(s) (if any) and each of their parents, affiliated and subsidiary companies and all of their officers, directors, employees, agents and contractors (collectively, the "Releasees") from and against any injuries, losses, damages, claims, actions, or any liability of any kind resulting from or arising from participation in the Contest or acceptance, or use of the prize and are not responsible for any electronic miscommunications or failures, technical, hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed telephonic transmissions which may limit an entrant's ability to participate in this Contest. Sponsor makes no warranty regarding any prize.

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